

## Anticipation and the future dimension in Fashion Fabric Designs

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### Abstract

The design of fashion fabrics reflects an important part of the culture of the modern era in its steps, colors and changing dimensions, from chapter to year and from society to society, as it has taken important steps in an attempt to prove its actual artistic and practical presence. Features and taste of the designer as translated to the nature of the person prepared for him.

The design of fashion fabrics is known as the process of creating ideas and concepts related to clothing styles, accessories and others to obtain these acquisitions with new designs, whether in forms, fabrics or colors used. These tests are influenced by the future dimension and seasonal patterns called fashion and fashion and expectation in the design of fashion fabrics.

Based on the above, it is necessary to put the designer in mind the importance of future studies in the design of fashion fabrics being the outcome of mental and performance capabilities to achieve new responses characterized by realism and accuracy appropriate can be realized through the means of implementation and technology and the effects related to the emergence of material and tangible.

**In light of this, the researchers identified the problem of their research with the following question:**

☒ Is expectation and future dimension a role in fashion fabric designs?

The aim of the research was to reveal the role of anticipation and the future dimension and its methods and effects in achieving the aesthetic dimension of the fashion fabric designs.

The results of the research, including:

- 1- The theory of expectation is characterized by the interpretation of motivation in individuals because the theory of expectation refers to the desire or inclination to work in a certain way depends on the strength of expectation for that work.
- 2- Fashion is a common style in things and things that are subject to change in shape, body and style.

### Conclusions:

- 1- There is a difference between our expectations in life and reality, and the difference appears clear in many areas of life, including the field of fashion design.
- 2- Future studies, according to Bell's definition, are the discovery or innovation, examination, evaluation and suggestion of possible, potential, or detailed receptors in the designs of fashion fabrics.
- 3- Prospective studies are classified as environmental studies, as they benefit from the knowledge developments in the fields of science and the arts, including fashion design.

The first chapter included the research problem: expectancy theory is one of the important theories in explaining motivation for the designer, and the essence of expectation theory refers

to the desire or tendency to work in a certain way that depends on the strength of expectation in the design achievement. Therefore, expectations that occur in the designs of fashion fabrics to achieve the future dimension in fashion You can consider it to occur within a possible time and it is the reference to occur in the future because ideas differ in the future, and the design can have many many expectations and the expectation in design is one of the things expected to occur in all designs in general and the design of fashion fabrics in particular, and thus the research problem can be formulated with questions. Next: Does expectation and future dimension play a role in fashion fabric designs?

### **Research Importance :-**

#### **The current research aims at:**

- 1- The research's contribution to strengthening the design studies represented by the topics of anticipation and the future dimension in the design of fashion fabrics. And put it in front of designers and those concerned with fashion designs.
- 2- Highlighting expectation and its future dimensions in fashion fabric designs.

### **Research Goal: -**

#### **The goal of the research lies in**

- 1- Disclosure of the role of anticipation, the future dimension, its methods and its effects in achieving the aesthetic dimension of fashion fabric designs

### **Search Limits :-**

- 1- Objective limits: - Expectation and future dimension in fashion fabric designs.
- 2- Time limits: Within the period 2018/2019, which is the period of research completion.

The second chapter included a theoretical framework

Expectancy theory meaning and concept, and it is considered one of the important theories in explaining motivation for individuals and the essence of expectation theory indicates that (the desire or tendency to act in a certain way depends on the strength of the expectation that that action or behavior will be followed by certain results and also depends on the individual's desire for those results), This, in simplified terms, is the essence of Fromm's expectation theory, and indicates that the strength of an individual's motivation to exert the necessary effort to complete a work of art depends on the extent of his expectation of success in reaching that achievement and this first expectation in Fromm's theory.

Fromm added that if an individual achieved his achievement, would he be rewarded for that achievement or not? This is the second prediction according to Fromm. **There are two types of expectation then:**

The first expectation: It refers to the person's conviction and belief that performing a certain behavior leads to a certain result.

The second expectation: It is the calculation of the expected results of that behavior, namely, what will happen after the completion of the achievement process, or this expectation clarifies the relationship between the completion of the achievement and the reward that the individual will receive.

This chapter also included future studies: thinking towards the future is a central activity of individuals since the beginning of building different civilizations. As John McHale used to say, "Individuals were characterized by humanity the moment they directed their thoughts to the future. The future is a symbol of what we command the present to be, and it at the same

time represents the meaning that we give to the past." However, the history of future studies can be traced back to the end of World War II.

There have been many ways of directing a person with an idea towards the future over the course of successive periods historically, in terms of how individuals view their future on the one hand, time on the other hand, in terms of the impact of contemporary values at all times on the views that seek to provide a framework for the interpretation of the future. for example . Plato presented his vision of what society should be in the future based on the idea of justice. The virtuous state in Plato was described from the point of view of a philosopher who deals with a specific social, political and civilizational race. This state was formed based on a certain political strength - and in some way - on the past that was missing in the era by the death of Socrates and all the discussions and dialogues that he conducted with the view that he tried to build an ideal state. His concept of the future was something that might happen in the future, but he is not present in his time.

### **Tasks of future studies:**

Future studies achieve the purposes referred to by the completion of a number of specific tasks. It may be appropriate to start with the definition given by one of the pioneers of future studies, "Wendell Bell", of the tasks in which the field of future studies is concerned, namely: "discovering or creating, examining and evaluating, and proposing possible, potential or preferred receptors." And more specifically, Bell states Nine specific tasks for future studies are:

- 1- The application of thought and imagination in the study of possible receptors, that is, regardless of whether the probability of their occurrence is large or small; This broadens the range of human options.
- 2- Study potential future, i.e. focus on examining and evaluating the receptors that are most likely to occur within a known time horizon, according to specific conditions (for example, assuming the continuation of the current trends of the social and political system, or assuming that it will change in another way). Often this study results in multiple scenarios.
- 3- Study future images, that is, research into the nature of imagined future situations, analyze their content, study their causes and evaluate their results. This is because people's perceptions about the future affect what they make of the decisions of the present time, whether in order to adapt to those perceptions when they occur, or in order to transform these perceptions into reality.
- 4- Study the cognitive foundations of future studies, that is, provide a philosophical basis for the knowledge produced by future studies, and strive to develop research methods and tools in the future.
- 5- Study the ethical foundations for future studies. This is related to the targeting aspect of future studies, namely, exploring the future or the desired receptors. Therefore, determining what is desirable is necessarily based on people's ideas about the "meaning of life", "good society", "justice" and other moral concepts and human values.
- 6- Interpreting the past and directing the present. The past has an impact on the present and the future, and a lot of things depend on how you read and re-read the past. Also, the largest proportion of future students consider that one of their purposes

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